

## MEMBERSHIP APPLICATION AND MEMBER PROFILE

DATE OF APPLICATION: \_\_\_\_\_

PLEASE CHECK ONE: ( ) MR. ( ) MRS. ( ) DR. ( ) MS.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

PREFERRED MAILING ADDRESS: ( ) HOME ( ) BUSINESS

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_

HOME PHONE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_

(REQUIRED FOR PAID CLUB) EXPIRATION \_\_\_\_\_

CLUB TYPE PREFERENCES

( ) CHOICE CLUB ( ) ELITE CLUB

ROOM TYPE PREFERENCES

( ) ONE KING ( ) TWO DOUBLES ( ) NO PREFERENCE



## THE ATHERTON CLUB

As a frequent guest of The Atherton Hotel, we want to reward and thank you for your patronage. By becoming a member of the Atherton Club, you can begin earning rewards in 2 different ways.

**The Choice Club Benefits** include complimentary membership, one complimentary breakfast for new members, free local calls, early check-in and late check-out privileges, and special promotions.

**The Elite Club Benefits** includes one complimentary dinner for new members, free local calls, early check-in and late check-out privileges, special discount rates, special promotions, and advanced notification of special event dates for a \$20 annual membership fee.

**Accumulating Reward Points** is easy! Points are earned based on room revenue dollars. Each dollar spent earns 10 points for Rack and Special Event rates (excluding Football and May Graduation.) Each dollar earns 5 points for Discounted Rates. Elite Club members also earn 1 point for every dollar spent on food revenue (when charged to the guestroom bill.)

**Available Rewards** are offered in different point increments.

- 500 points—dinner for 1, including soup or salad, entrée & dessert
- 1,000 points—dinner for 2, including soup or salad, entrée & dessert
- 2,500 points—\$25 rebate coupon, not redeemable during special events
- 3,000 points—50% discount, not redeemable during special events
- 3,000 points—upgrade to Suite per night, not redeemable during special events
- 5,000 points—free weekend one-night stay, not redeemable during special events
- 8,000 points—\$50 US Savings Bond (Elite Club Only)
- 10,000 points—free two-night weekend stay, not redeemable during special events
- 10,000 points—\$100 US Savings Bond (Elite Club Only)

**Join today and start enjoying the luxury of**

**The Atherton Hotel!**

